



2029 National Xcelebration

BID INTEREST INFORMATION

EVENT OVERVIEW

The USA Gymnastics Women's Xcel Program is a program that serves over 70,000 athletes nationally. USA Gymnastics has established its National Xcelebration, a Championship opportunity to include competition for athletes in the Sapphire, Diamond, and Platinum Divisions (Top-3 Divisions of Xcel). The competition will have approximately 1,800 competitors over three (3) days of competition. 2029 will be the third year of the competition to be held annually.

A host city can anticipate a delegation size of approximately 5,000-7,000 people, which includes athletes, their families, coaches, judges, and staff. The competition format includes three days of competition with each athlete competing one (1) time. With this being the inaugural competition, estimates are provided.

HOST / PARTNER

Due to the high level of visibility created by this competition, a unique relationship is formed between the host city and USA Gymnastics. A partnership with USA Gymnastics, the city, CVB, sports commission, venue and hotel are necessary for a successful event.

BID PROCEDURE

Interested parties should provide the following information:

- Confirm interest in hosting the event
- Proposed venue with availability for requested dates
- Hotel options with available room block and proximity to competition venue
- Partners that would be involved in hosting the event
- Preferred hosting terms (single year, multi-year on consecutive years or non-consecutive years).
- Provide a description of local attractions in the area that are kid/family friendly.

Please notify Scott Cole, Director of Event Operations (scole@usagym.org), Grace Schumacher, Event Manager (gschumacher@usagym.org) and Sydney Carlson, Event Manager (scarlson@usagym.org) of your interest.

SCHEDULE OF EVENTS

USA Gymnastics is exploring possible options including:

- Host that is willing to commit to a single year (2029)
- Multi-year contract on consecutive years
- Multi-year contract on non-consecutive years (every 2-3 years) (2029/2031 or 2029/2033).

See below inaugural event schedule:

Day	Women's Artistic Gymnastics
Thursday, June 7, 2029	Load-In / Set-up / Welcome Party
Friday, June 8, 2029	Competition – Day 1
Saturday, June 9, 2029	Competition – Day 2
Sunday, June 10, 2029	Competition – Day 3 / Load-Out

HOTEL

A graduated room block as shown below will be needed with a peak of 853 rooms and a total of 2647 room nights. It is ideal for the room block below be held at a couple hotels near the venue with various room rates. It is preferred that the hotel block is located within walking distance. USA Gymnastics housing partner will contract with the hotel directly on behalf of USA Gymnastics and will handle all reservations.

	WED	THUR	FRI	SAT	SUN	TOTAL
Doubles	18	658	852	853	266	2647

Hotel Concessions:

- Commissionable rate AND \$16 rebate per room night
- 3 week cut off
- No attrition
- 1 per 40 comp (applied to Master bill as a credit)
- Comp Suites
- Upgrades to Suites
- Discounted Staff/Judges Rooms (STAFF RATE)
 - Rate to Include breakfast (if breakfast is not already included in the rate)
- Comp Internet for Guests
- Comp Parking for Staff (if parking has a cost)
- Discounted Parking Cost for Participants
- Discounted or Comped Meeting Space
 - Possible Meeting Space Needed (if not available at the venue) – TBD

**Must advise USA Gymnastics of any other city-wide events that may impact our event.*

VENUE SPECIFICATIONS

The facility should be a modern, clean, and accessible arena or convention center exhibit space meeting the following minimum standards:

	Women's Artistic Gymnastics
Field-of-play	Approximately 172,000 sq/ft unobstructed space to accommodate six (6) identical competitive gym set-ups, spectator seating and photography vendor space.
Ceiling height	25'-35'
Floor type	Must be set-up on concrete or wood floor - Carpeted or covered with approved option preferred

- Competition and training venues must furnish lighting levels (including installation labor i.e., rigger) adequate for sports.

- Loading dock(s) with forklift access to the competition and training areas must be available
- Additional meeting rooms for staff meal room, registration, judges room, and 2 large rooms/junior ballrooms (approximately 300 people each) for awards room.
- Staging (risers) for the following areas (all staging risers must have skirting provided):
 - Awards stand areas in separate large meeting room/ballroom
 - Main production tables in all competition venues
- Internet with a minimum speed of 25mbps down/10mbps up
- Electrical power/power outlets in competition areas
- Vendor space adequate to accommodate multiple booths approx 4,000 sq ft

USA GYMNASTICS RESPONSIBILITIES

- Comprehensive general liability insurance policy
- Event Sanction Fee
- All aspects of the competition, including athletes, coaches, judges, and event staff
 - Administration – including event credentials, competitor numbers
- Travel arrangements and expenses for judges
- All costs relating to USA Gymnastics personnel
 - Support payment of approved event staff
- Securement of all gymnastics equipment
 - All expenses related to the use of the competition venue and additional training/warmup area
- Acquire gymnastics community volunteers
- Awards
- Coordination of all medical services through the USA Gymnastics Medical Administrator
- Obtain scoring personnel
 - Shipment of scoring materials, if not provided by scoring company
- Supervise all technical aspects of event
- Vendor management
- Facility – internet, power
- Website management – including online meet information packet
- Event program
- Merchandise
- Production of Welcome Party

LOC RESPONSIBILITIES

- Acquiring volunteers to assist with event
- Operational personnel and services
 - Janitorial, security, maintenance
- Marketing and Promotions
 - Provide USA Gymnastics local “things to do” to promote to community
 - Added plus: provide promotional codes for local attractions for gymnasts’ families
- Secure additional local medical personnel – organized through USA Gymnastics Medical Team
- Acquiring local vendors – with approval from USA Gymnastics
- Assistance in securing favorable hotel rates
- Participant, Media, Volunteer and VIP Hospitality
- Welcome Party space
 - able to accommodate approximately 4,000 people