



USA 
Gymnastics

2025-28 Strategic Plan

2028 VISION & MISSION

VISION

Advancing a Thriving, Inclusive, and Competitive Future in Gymnastics

MISSION STATEMENT

To build a culture of excellence where all members of the community can thrive in sport and in life.



As we look toward the LA 2028 Olympic Games, USA Gymnastics envisions a future where the sport continues its legacy of excellence, expands its appeal, and nurtures the growth of our community.



WE WILL STRIVE TO...

**Empower
champions and
create legacies**

**Maintain USA
Gymnastics as a
global leader in
athletic
achievement while
fostering a culture
of well being,
integrity, and
sportsmanship.**

**Grow the sport by
expanding
participation and
engagement year
long**

**Broaden the sport's
appeal by creating
a welcoming and
inclusive
environment that
reflects the
diversity of the
sport and increases
participation at all
levels.**

**Expand
opportunities for
the whole
community to
thrive together**

**Reinvest in the
community —
clubs, coaches,
athletes,
volunteers and
staff — to provide
the tools,
education, and
support to thrive in
sport and in life.**

**Advance
Operational and
Commercial
Excellence**

**Build financial
growth with
diversified revenue
streams,
operational
efficiency and
sound governance.**



2028 VISION

Together, we will build sustainable growth, elevate the sport's visibility, and create shared success across the entire ecosystem.





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THANK YOU!