

USA Gymnastics

Acrobatics & Tumbling Program Committee Meeting

July 21, 2022

Attendees (via Zoom Meeting):

Lori Laznovsky, Tracy Cowan, Jennifer Walker, Cindy Miller, Chevonne White, Bailey Baughn, Sophia Gardner

Agenda/Notes

- 1) Recap of meeting with USA Gymnastics Marketing Representative
 - a. Created plan for content and timing
 - b. Brochure formats being developed for how to start a program and how to become an athlete
- 2) Update on Survey to Clubs who attended National Championships
 - a. Lori sent out individual messages to clubs who attended due to timing
 - b. Responses were received and Lori will send to committee members
- 3) USA Gymnastics' social media post for 2022 recruits
 - a. Went well and was shared sufficiently by clubs and colleges
 - b. Look forward to similar future posts
- 4) National Congress
 - a. Tracy and Jennifer will represent the committee in a presentation
 - b. Sessions will be recorded for future use and development
- 5) A&T Club Level Clinics
 - a. Reported 6 new clubs with interest in starting
 - b. Colleges interested in hosting
 - c. Committee tasked with creating a proposal to include budget, agenda and what would be covered at a hosted clinic
 - d. The committee will have separate meetings to discuss this and develop the plan
- 6) GFA Website
 - a. Needs clean up
 - b. Break out sections for link from NCATA directly to specific rules rather than paging through complete R&P
 - c. Current link from NCATA connects to "How to become a College Athlete" – incorrect link
- 7) GOALS for 2023
 - a. Continue to spread the word and share to all who may be interested
 - b. Teach and Educate – Webinars and local 'in-person' meetings with perspective clubs
 - c. Promote with positive efforts

Meeting adjourned.